

Marketing Content Specialist - Azure (17039)

Responsibilities:

- Develop decks for Sales to promote services to Software Vendors.
- Create a “Better Together” story for Sales to present to Software Vendors.
- Create “One Developer Story” that integrates B2B, B2C, B2E, Self-Service Portal and easy-to-integrate tools for Internal Software Vendors to understand the value proposition, benefits and key scenarios that the platform offers.
- Create One-pager - for the field team to distribute to Internal Software Vendors.
- Work closely with internal technical team on guiding content planning, and provide strategic feedback.

Qualifications:

- 8+ years of marketing experience.
- Excellent writing skills with the ability to write coherently in a range of formats and tone.
- Experience with Product Marketing, content marketing strategy, tactics and implementation.
- Strong experience in the SaaS and Azure service space.
- Technical marketing writing experience.
- Understanding of Azure Active Directory, Azure services, and SaaS ecosystem in general.
- Experience writing L100-200 decks to promote services.
- Strong storytelling skills.
- Bachelor's Degree in Communications, Business Management/Marketing or related field preferred, advanced degree a plus.
- History of success managing multiple marketing initiatives.
- Proficiency in Microsoft Office required.
- Prior Microsoft Marketing experience preferred.
- Must have excellent communication skills, the ability to bring together sales, technical and business teams and drive towards common goals with great results.

Please note: we are unable to consider third party candidates for this position.

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